

# Recruit



Job Title: **National Press Consultancy**

Reporting to: Head of Marketing and Press

Contract type: Contract for services | throughout 2022

## Purpose of the Role:

The National Press consultancy will provide support in securing increased national and regional media preview and review coverage for 6 QTH productions a year. For these productions, the consultancy will:

- Undertake PR activity to help raise the profile and awareness of the work of Queen's Theatre Hornchurch, securing national and regional media coverage.
- Devise innovative PR plans which identify relevant opportunities to profile the Theatre and its work.
- Help position Queen's Theatre Hornchurch amongst its peers in regional and London theatre.
- Improve relationships and build ongoing contact with media outlets.
- Provide guidance for the Marketing team that could help result in ongoing, sustainable media engagement.
- Draft articles and opinion pieces for national press across the spectrum of the Theatre's activities.
- Conceive and plan innovative promotional 'stunts' to provide engaging content and increase the Theatre's profile.

A budget of up to £6,000, including VAT, is available for this consultancy.

To submit a proposal, please outline:

- Your experience and relevant competencies to undertake the work
- An outline of the approach you would undertake
- Details of two references
- Please also clearly identify the budget breakdown for costs including day rate and number of days' work proposed

Proposal deadline: 10am Monday 29 November 2021

Interview, in person at QTH: Monday 6 December 2021

Please submit your proposal to [recruitment@queens-theatre.co.uk](mailto:recruitment@queens-theatre.co.uk)

For assistance please email [recruitment@queens-theatre.co.uk](mailto:recruitment@queens-theatre.co.uk)

Applications by CV only will not be considered

